

The Privacy and Electronic Communications Regulations (PECR) sits alongside the Data Protection Act and the GDPR. They give people specific privacy rights in relation to electronic communications.

There are specific rules on:

- Marketing calls, emails, texts
- Cookies

At Trinity Medical Centre we use text messages for a variety of reasons:

- Appointment Reminders
- Invites to specific clinics
- General Information (closures)

We will only use email communication as a way of replying to you or if we feel it is in the best interests of your care.

If you wish to opt out from receiving text messages please contact the surgery and we will update your preferences. Please be aware if you opt out of text messages you will no longer be able to receive appointment reminders.